

Vihaan Varma

Industrial Designer
and Visual Artist

Hi! I **am a Multi-disciplinary Product Designer** from Hyderabad working on the Intersection of Daily lives, Aesthetics, Probable futures, and Behavior.

My design is to make Products and Experiences more Human.

As a Designer, I am always looking for ways to approach complex design challenges creatively. Good design should be visually appealing and functional, and I strive to create intuitive and user-friendly products.

Experience

Industrial Designer

TVS Wheels India

Chennai/ Remote | 2023

At Wheels India Limited, I worked on designing car rims for the after-market. Collaborating with a team of engineers and designers, I created visually stunning, high-performance rims that were easy to install and environmentally friendly. It was a rewarding experience that allowed me to showcase my product design skills and work with a talented team to create innovative products for the after-market.

Healthcare Designer

SVM Medical Systems

Coimbatore | 2022

At SVM Medical Systems, I led the design of a new neonatal incubator that required extensive research and conceptualization. Collaborating with a team of medical professionals and engineers, I created a safe, user-friendly, and eco-friendly product that has the potential to make a significant impact on the lives of premature babies and their caregivers.

Packaging Designer

Tawi Tech

Remote | 2022

At Tawi Tech, I led the design of distinctive packaging for everyday food products. Collaborating with a team of designers and marketing professionals, I created visually stunning and eco-friendly packaging that was easy to use and transport. My focus on user experience and distinctive design language resulted in a strong brand identity for the products.

Industrial Design / New Material
R&D and Prototyping.

Infrascapes

Hyderabad | 2023

At Infrascapes Outdoor Solutions, I worked on Designing of Outdoor Furniture Collection which are made in a way that the entire chair can be packed into a single box and can be assembled by anyone on their own & also worked on other outdoor Installations and was a part of Research, Development & Prototyping of a New material (Bamboo wood) which is set to replace traditional lumber wood in india as a more sustainable and superior material.

Areas of interest

Industrial Design
CMF Design
Art Direction
Experience Design (UX)
Interface Design (UI)
Speculative Design
Design Research
Futures Design
Visual Design

Skills

Traditional & Digital Sketching
Behavioral and Social
Psychology based approach
Empathy
Usability Testing
Teamwork
Research Methodology
Systems Thinking
Rapid prototyping

Tools



Education

Higher Education
Vikas the concept school
2009-2019
UG in Industrial design
Woxsen school of arts and design
2019-2022

Certifications

**Brand Management: Aligning
Business, Brand, and Behavior.-**
University of London
Foundations of User Experience (UX)
Design - GOOGLE

Contact

P: +91 6281236446
E: varmavihaan@gmail.com
W: www.varmavihaan.com/

Click above link for **portfolio**